Ocat

Business Promotion Excellence

Promoting Websites through Search Engine Optimization and Content Marketing using Ocat Banner Ads and Landing Pages.

Adsin Technologies

An Authorized Channel Partner of Ocat Digital Pvt.Ltd

Ocat Website Promotion Service

Ocat Website Promotion Service creates multiple Banner Ads and Landing pages (**Ocat Ads**) of a Website in an **Ocat Online Catalog**. These Banner Ads and Landing pages are distributed through organic Google search results, social media platforms, Ocat's marketing portals, and referral networks for a one-year term. **Ocat Online Catalog** is a collection of Banner Ads and Landing page of a Website.

We create a subdomain of your website and populate it with "Banner Ads and Landing Pages" showcasing your products or services.

1. Ocat Banner Ads and Landing Pages (Ocat Ads)

We create Banner Ads and Landing Pages (**Ocat Ads**) in a subdomain of existing website or secondary domain. **Ocat Ads** refer to advertisements that showcase products or services in a digital catalog format on various online platforms. These ads aim to attract the attention of potential customers and encourage them to explore the catalog, ultimately driving sales or engagement.

Samples of Landing Pages

https://ocat.link/BgFvIan | https://ocat.link/jgJvriI | https://ocat.link/NgJBfBJ |
https://ocat.link/jm7vxcK |

Samples of Banner Advertisements

2. Landing Pages through Google Search Results
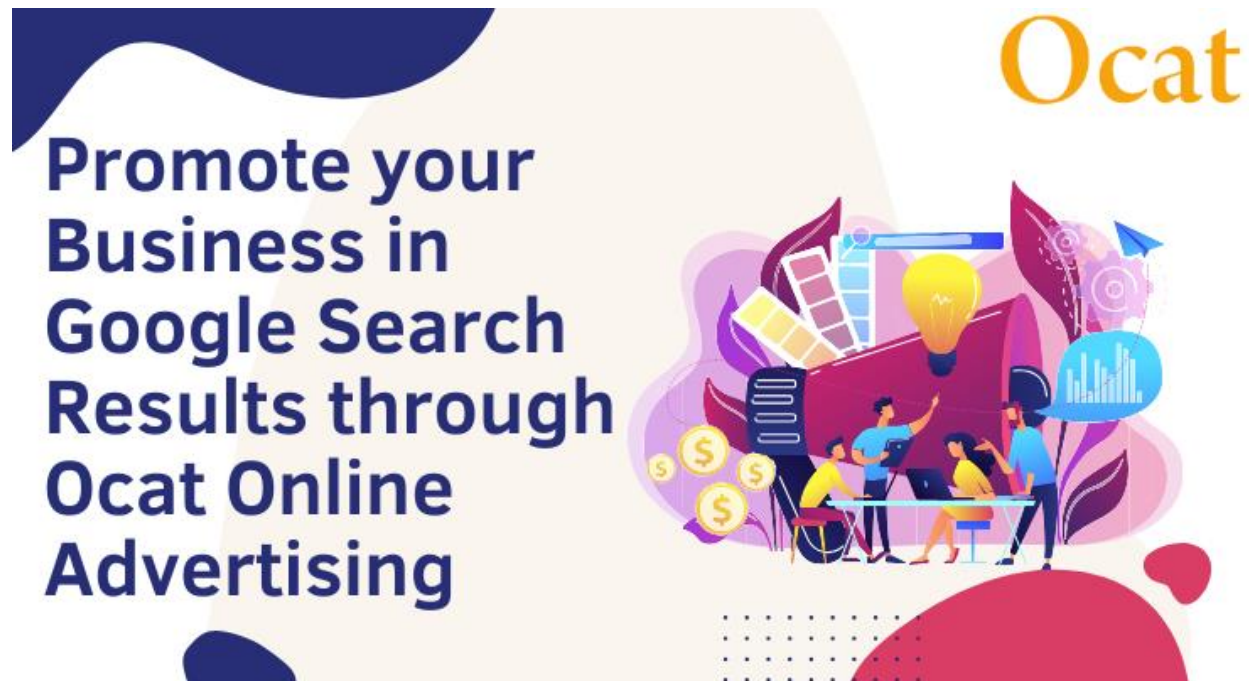
Promoting Landing Pages through Google organic search results involves optimizing your Online Advertisements and content to rank higher in relevant search queries. Landing Pages will be created with suitable keywords or phrases to implement Search Engine optimization.

Here are some key strategies for optimizing Landing Pages for SEO - Keyword research, On-page optimization, URL structure, Mobile optimization, Internal linking, and External linking. Search Engine Optimization (SEO) involves optimizing the content and structure of the Landing Pages so that it ranks well in search engine results pages (SERPs) for relevant keywords and Phrases.

3. Banner Ads and Landing Pages through Ocat Platform

Ocat Platform offers multiple Channels to promote Banner Ads and Landing Pages of Ocat Online Catalog. Ocat Platform Offers multiple channels like Ocat Portal Pages, Ocat Business Blog, Ocat Referral Networks, Ocat Web Directory Listings and Ocat Business Networks.

a). Ocat Portal Pages

Ocat Banner Ads and Landing Pages will be distributed through Ocat Portals Pages to boost Search Engine Ranking. Marketing Portals are available in Ocat Platform. A marketing portal can be a valuable tool for Businesses looking to improve their marketing efficiency and effectiveness.

Sample Portal Pages

https://ocat.in/cat/swimming-pool-Products/Swimming-pool-related-Products-and-Services-Bangalore.aspx

https://ocat.in/cat/Kerala/Kottayam/Pala/Medical-equipment-dealers-in-pala.aspx

b). Ocat Business Blog

Ocat Banner Ads and Landing Pages will be distributed through Business Blog Pages to boost Search Engine Ranking. We create a Blog for your Business in Ocat Platform. Here are some key benefits of maintaining a business blog: enhanced online visibility, establishing authority and expertise, engagement and interaction, lead generation, social media amplification, and cost-effective marketing.

Sample Blog Links

https://ocat.page/AquanauticsSystem

https://ocat.page/AdsinTechnologies

c). Ocat Referral Networks

Ocat Banner Ads and Landing Pages will be distributed through Ocat network of partners. A Referral network is a group of Businesses that work together to help their customers. A Referral network typically consists of Businesses in related fields that don't directly compete but

instead complement each other's products or services.

Sample Referral Networks

https://catalog.aquanautics.co.in/cat/Referral-Network/Advocates-and-Legal-Consultants-in-Bangalore.aspx

https://catalog.adsinmedia.com/cat/Referral-Network/Swimming-Pool-quipment-Accessories.aspx

d). Ocat Business Directory

Ocat Banner Ads and Landing Pages will be distributed through Ocat Business Directory Listings to boost Search Engine Ranking. Ocat Platform offers location based Business Directories.

Local Business directories can be especially useful for Businesses targeting a local audience. These directories can improve a business's visibility in local search results and help attract customers in the nearby area.

Sample Web Directory Listings

https://ocat.in/cat/Patna/webid-7206-Zyiba.aspx

https://ocat.in/cat/Patna/webid-7205-Gronxt-Technology.aspx

https://ocat.in/cat/Patna/webid-7179-CMSH-Tech.aspx

e). Ocat Business Networks

Ocat Banner Ads and Landing Pages will be distributed through Ocat Business Networks. Adsin Technologies creates Business Networks of a Business using Ocat Platform.

Sample Business Network & Business Card

https://ocat.biz/LijoPeter

https://ocat.biz/VinodMV

https://ocat.biz/IrfanSait

10. Banner Ads and Landing Pages through Social Media

Promoting Ocat Banner Ads and Landing Pages as social media posts can help promote your brand, engage your audience, and drive various business objectives.

Posting Ocat Ads links on social media not only makes your content accessible and shareable, but it can also engage customers as they comment on or share what you've created. Moreover, it helps to boost Search Engine Ranking.

Ocat Advertising Report

Ocat advertising Report is a way that you can analyze various metrics that show how your Ocat Online advertisements are performing.

Sample Report Links

https://ocat.in/channel/catalog.kioc.net

https://ocat.in/channel/catalog.aquanautics.co.in

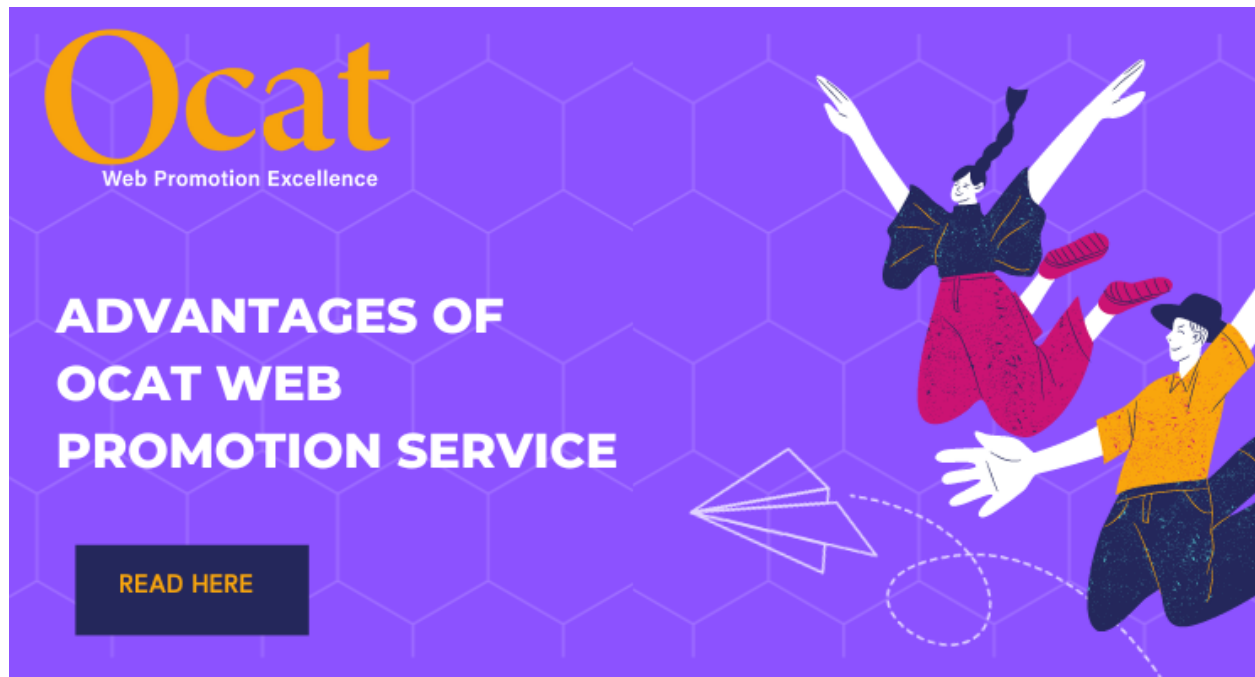https://ocat.in/channel/catalog.adsinmedia.com

Advantages of Ocat Website Promotion

Ocat Website Promotion helps brands to create, Distribute and manage Catalog Ads & Landing Pages across multiple Platforms like Google Search Results, Social Media Platform and Ocat Platform (Marketing Portals, Business Directory Listings, Business Blog & Referral Networks).

Ocat Website Promotion offers numerous advantages for businesses seeking to enhance their online presence and reach a wider audience.

a. Ocat helps increase the visibility of your website, making it easier for potential customers to find your business online.

b. Improved search engine rankings through SEO (Search Engine Optimization) techniques ensure that Catalog Pages appears higher in search results, driving more organic traffic.

c. Ocat strategies target specific demographics, ensuring that your website attracts relevant and interested visitors.

d. Targeting specific keywords and optimizing content helps reach the audience most likely to be interested in your products or services.

e. Consistent online promotion builds brand awareness and recognition.

f. Cost-effective Content Marketing & Search Engine Optimization.

Some of our Clients

Aquanautics System Private Limited

Reecon Aqua Green Technologies Pvt. Ltd

Excel Refrigeration and Bakery Equipment

shelfkey.com

TransCat People Solutions Private Limited

Karnataka Institute of Cricket

Mento Associates

Precision Machinekfraft (P) Ltd

BEARING SALES CORPORATION

Softvent Services Pvt.Ltd

Poppy Greens

WELLNESS HEALTH AND LIFESTYLE

LINCKENS SENIOR CITIZEN'S HOME

Ryanters Events and Entertainments

ROOTS SUPPLY - Activated Carbon UAE

Innovation line advertisement

Sas Surveyors And Engineers

List Continues….

About Ocat Platform

The Ocat Platform is a software solution designed for performing Content Marketing and Search Engine Optimization for businesses. Ocat Platform offers Business blogs, Referral networks, Marketing portals, Web directories, Virtual business Cards, Short URL tools, Search Engine Optimized Pages, and Business networks to promote Online Advertisements.

For more about Ocat Platform - visit https://ocat.site/

Contact Us

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Ocat Website Promotion Service

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