Ocat
Web Promotion Excellence

Combining multiple strategies to drive sustained and targeted traffic from Google Search using Ocat Online Catalog.

Adsin Technologies

An Authorized Channel Partner of Ocat Digital Ltd

Ocat Online Catalog

Ocat Online Catalog is a service that helps businesses create online catalogs and promote them through **content marketing** and **search Engine optimization** (SEO).

We create a subdomain of your website and populate it with "Catalog Ads" and "Landing Pages" showcasing your products or services. Then, we promote these pages through various channels like Google search, Ocat Platform, social media and Referral Networks. Ocat Online Catalog includes the following services.

1. Online Catalog Development

We create an **Ocat Online Catalog** in a subdomain of existing website or secondary domain. Business related Content will be published in an Online Catalog. Each page will be linked to a **Catalog Ads**. **Online Catalog Ads** refer to advertisements that showcase products or services in a digital catalog format on various online platforms. These ads aim to attract the attention of potential customers and encourage them to explore the catalog, ultimately driving sales or engagement.

Sample Catalogs

https://catalog.adsinmedia.com/pages/Catalog.aspx

https://catalog.aquanautics.co.in/pages/Blog.aspx

Dealers of Heating & Dehumidifier- Aquanautics System Private Limited, Bangalore , Best dealers of swimming pool equipments

Views : 5431

Aquanautics: Your best Supplier for Swimming Pool Liners and Tiles

Views : 5403

Aquanautics: Your best Fiberglass Pool Suppliers

Views : 5444

Bangalore's Best Competitive Pool Equipment Suppliers, Aquanautics

Views : 9478

Discover Pool Perfection: Aquanautics - Your Trusted Pool Disinfection System Supplier in Bangalore, Best Dealer in swimming pool accessories

Views : 8641

Catalog

Search with keywords

Search

Promote your Business through Ocat Online Catalog

Views : 513

Promote your Business in Google using Ocat Online Catalog

Views : 819

Ocat Online Catalog for Business Promotion through Google Search

Views : 1601

Promote your Business in Google Search Results through Ocat Online Catalog

Views : 1342

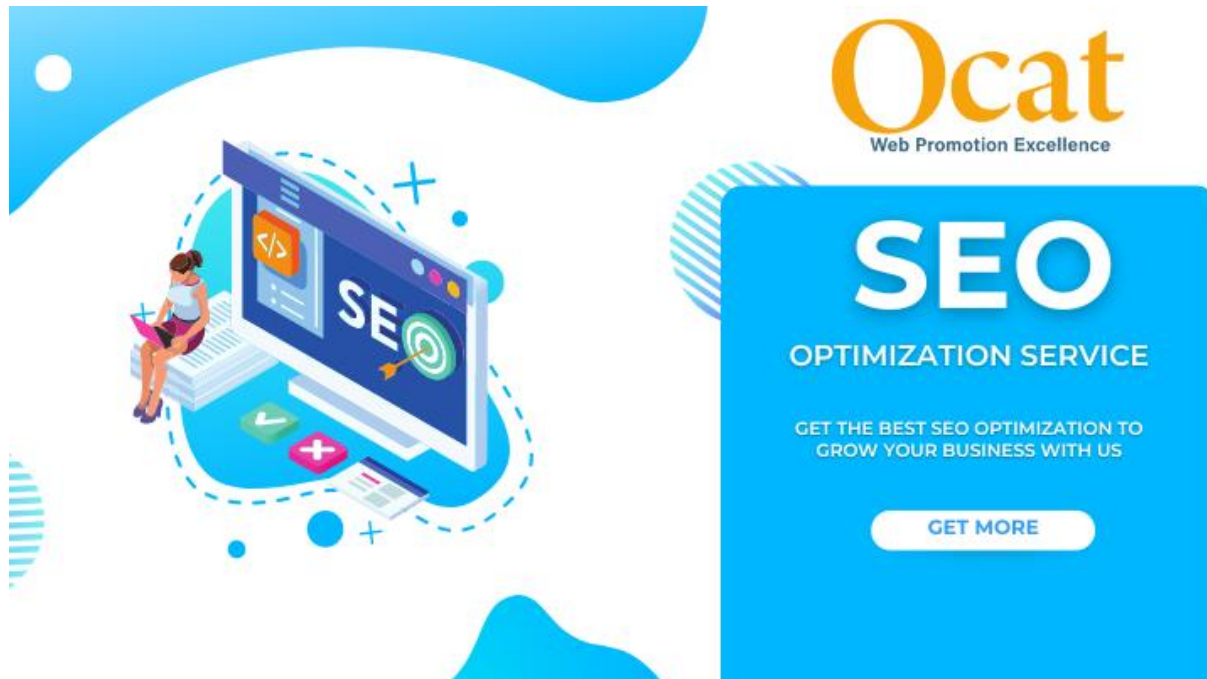Ocat Online Catalog: Your Gateway to Online Success! Unleash the Power of Effective Web Promotion.

Views : 2458

2. Online Catalog Promotion through Google Search Results

Promoting an online catalog through Google organic search results involves optimizing your website and content to rank higher in relevant search queries. Catalog Ads will be created with suitable keywords or phrases to implement Search Engine optimization.

Here are some key strategies for optimizing Online Catalog for SEO - Keyword research, On-page optimization, URL structure, Mobile optimization, Internal linking, and External linking. Search Engine Optimization (SEO) involves optimizing the content and structure of the page so that it ranks well in search engine results pages (SERPs) for relevant keywords and Phrases. Backlinks will be created from the catalog Pages to boost Page Rank.

3. Online Catalog Promotion through Ocat Platform

Ocat Platform is Digital Marketing system that offers multiple Channels to promote Online Catalogs. Ocat Platform Offers multiple channels like Ocat Portal Pages, Ocat Business Blog, Ocat Referral Networks, Ocat Web Directory Listings and Ocat Business Networks.

a). Ocat Portal Pages

Ocat Online Catalog can distribute the Catalog Ads through Ocat Portals Pages to boost Search Engine Ranking. Marketing Portals are available in Ocat Platform. A marketing portal can be a valuable tool for Businesses looking to improve their marketing efficiency and effectiveness.

Sample Portal Pages

https://ocat.in/cat/swimming-pool-Products/Swimming-pool-related-Products-and-Services-Bangalore.aspx

https://ocat.in/cat/Kerala/Kottayam/Pala/Medical-equipment-dealers-in-pala.aspx

b). Ocat Business Blog

Ocat Online Catalog can distribute Catalog Ads through Business Blog Pages to boost Search Engine Ranking. We creates a Blog for your Business in Ocat Platform. Here are some key benefits of maintaining a business blog: enhanced online visibility, establishing authority and expertise, engagement and interaction, lead generation, social media amplification, and cost-effective marketing.

Sample Blog Links

https://ocat.page/AquanauticsSystem

https://ocat.page/AdsinTechnologies

c). Ocat Referral Networks

Online Catalog will be distributed through Ocat network of partners.
A Referral network is a group of Businesses that work together to help their customers. A Referral network typically consists of Businesses in related fields that don't directly compete but instead complement each other's products or services.

Sample Referral Networks

https://catalog.aquanautics.co.in/cat/Referral-Network/Advocates-and-Legal-Consultants-in-Bangalore.aspx

https://catalog.adsinmedia.com/cat/Referral-Network/Swimming-Pool-quipment-Accessories.aspx

d). Ocat Web Directory

Ocat Online Catalog distributes Catalog Ads through Web Directory Listings to boost Search Engine Ranking. Ocat Platform offers location based free Web Directories.

Local Business directories can be especially useful for Businesses targeting a local audience. These directories can improve a business's visibility in local search results and help attract customers in the nearby area.

Sample Web Directory Listings

https://ocat.in/cat/Patna/webid-7206-Zyiba.aspx

https://ocat.in/cat/Patna/webid-7205-Gronxt-Technology.aspx

https://ocat.in/cat/Patna/webid-7179-CMSH-Tech.aspx

e). Ocat Business Networks

Ocat Online Catalog distributes Catalog Ads through Ocat Business Networks to boost Search Engine Ranking. Adsin Technologies creates Business Networks of a Business using Ocat Platform.

Sample Business Network & Business Card

https://ocat.biz/LijoPeter

https://ocat.biz/VinodMV

https://ocat.biz/IrfanSait

10. Online Catalog Promotion through Social Media Platforms

Promoting Catalog Ads as social media posts can help promote your brand, engage your audience, and drive various business objectives.

Posting Catalog Ads links on social media not only makes your content accessible and shareable, but it can also engage customers as they comment on or share what you've created. Moreover, it helps to boost Search Engine Ranking.

Ocat Report

Ocat Report is a way that you can analyze various metrics that show how your Ocat Online Catalog is performing.

Sample Report Links

https://ocat.in/channel/catalog.kioc.net

https://ocat.in/channel/catalog.aquanautics.co.in
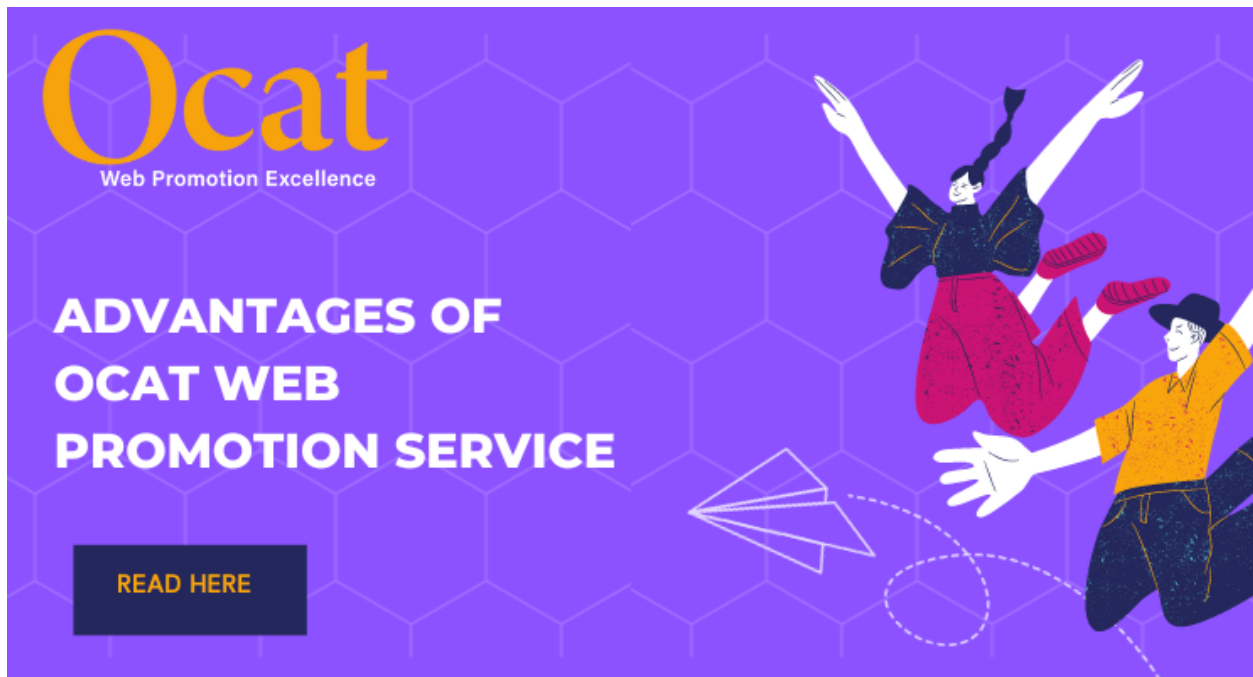
https://ocat.in/channel/catalog.adsinmedia.com

Advantages of Ocat Online Catalog

Ocat Online Catalog helps brands to create, Distribute and manage Catalog Ads & Landing Pages across multiple Platforms like Google Search Results, Social Media Platform and Ocat Platform (Marketing Portals, Business Directory Listings, Business Blog & Referral Networks).

Ocat Online Catalog offers numerous advantages for businesses seeking to enhance their online presence and reach a wider audience.

a. Ocat Online Catalog helps increase the visibility of your website, making it easier for potential customers to find your business online.

b. Improved search engine rankings through SEO (Search Engine Optimization) techniques ensure that Catalog Pages appears higher in search results, driving more organic traffic.

c. Ocat Online Catalog strategies target specific demographics, ensuring that your website attracts relevant and interested visitors.

d. Targeting specific keywords and optimizing content helps reach the audience most likely to be interested in your products or services.

e. Consistent online promotion builds brand awareness and recognition.

f. Cost-effective Content Marketing & Search Engine Optimization.

Some of our Clients

Aquanautics System Private Limited

Reecon Aqua Green Technologies Pvt. Ltd

Excel Refrigeration and Bakery Equipment

shelfkey.com

TransCat People Solutions Private Limited

Karnataka Institute of Cricket

Mento Associates

Precision Machinekfraft (P) Ltd

BEARING SALES CORPORATION

Softvent Services Pvt.Ltd

Poppy Greens

WELLNESS HEALTH AND LIFESTYLE

LINCKENS SENIOR CITIZEN'S HOME

Ryanters Events and Entertainments

ROOTS SUPPLY - Activated Carbon UAE

Innovation line advertisement

Sas Surveyors And Engineers

List Continues….

About Ocat Platform

The Ocat Platform is a software solution designed for performing Content Marketing and Search Engine Optimization for businesses. Ocat Platform offers Business blogs, Referral networks, Marketing portals, Web directories, Virtual business Cards, Short URL tools, Search Engine Optimized Pages, and Business networks to promote Online Catalogs.

For more about Ocat Platform - visit https://ocat.site/

Contact Us

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